

Romer Labs® Improves Service to Customers with New Online Shop and Updated Website

September 17, 2019 – Romer Labs, a leading provider of diagnostic solutions for the agricultural, food and feed industries, has launched a new online shop on its website at **romerlabs.com**. While currently only shipping to customers in the US market, the shop and its resources, including extensive product documentation, are available to all registered users worldwide.

In this initial phase, only customers in the United States can place orders. The full functionalities of the online shop, including order placement and invoice history, will gradually be opened up to users in other countries. However, they can already benefit from access to comprehensive product information such as safety data sheets and package inserts by registering at romerlabs.com.

“Professionals in the food and feed industries have always expected innovation from their business partners,” said Eva Wanzenböck, Managing Director, Romer Labs. “But innovation should not be limited to R&D projects or diagnostic solutions. Today’s marketplace expects innovation in how customers educate themselves and the way products and services are delivered. Our online shop is just one of our many initiatives to meet this expectation.”

The online shop is fully integrated into the Romer Labs website, which has also been modernized. Visit romerlabs.com for more details.

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About Romer Labs

Romer Labs is a leading global supplier of diagnostic solutions for food and feed safety. We offer a broad range of innovative tests and services covering mycotoxins, food pathogens, food allergens, gluten, GMO, veterinary drug residues, and other food contaminants. Furthermore, we operate four accredited, full-service laboratories on three continents.